



bowenfriddle@gmail.com
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Work Experience

Jazwares- Pokémon Plush

May.2023-Aug.2023

Design Intern

- Collaborated with cross-functional teams (PD, Brand, Marketing, and manufacturing partners) to ensure design feasibility and adherence to accurate guidelines and specifications of TCPi (The Pokémon Company International).
- Created PDSs (Product Description Sheets) which included detailed control drawings, material specifications, and features for upcoming retail and D2C products
- Reviewed sculpts, lab dips, and production samples and provided revision overlays for manufacturing partners in China and Vietnam.
- Led discussions and ideated ideas for new upcoming lines, including Select Plush, Playsets, and SDCC Exclusives.
- Organized, Sent, and submitted Contractual Samples for licensor approval at TCPi (The Pokémon Company International).

Moose Toys- Preschool

May.2022-Aug.2022

Design Intern

- Product design and development for various brands and licenses including Marvel, The Octonauts, Sonic the Hedgehog, Jurassic Park, Bluey, and Magic Mixies.
- Formulated new concepts to present to Target marketing team for development into future Target-exclusive products.

Otis College

Jul. 2021-Present

English Tutor and Peer Tutor

- Tutoring students in Photoshop, Illustrator, After Effects, Zbrush, and Rhino in both English and Spanish.
- Planning and facilitating fun and engaging programming to encourage learning and growth.

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Nov.2016-Present

Business Management & Product Design

- Designing, marketing, and selling a wide variety of products later sold both online and at art conventions.
- Communicating with manufacturers in the United Kingdom and China to assist in the completion and manufacture of hundreds of pieces of inventory

Education

Otis College of
Art and Design
BFA in Toy Design
Minor in Digital Media
2024

Languages

English (Native)
Spanish (Fluent)

Skills

ZBrush
Photoshop
Rhino 3D
Maya
After Effects
Illustrator
Premiere Pro
Procreate
Clip Studio Paint